

NEC, BIRMINGHAM
10-11 MARCH 2027 | #FAB27

FINANCE ACCOUNTING & BOOKKEEPING SHOW

THE GROWTH-LED EVENT FOR
DECISION-MAKERS IN
ACCOUNTANCY AND FINANCE



At a time of unprecedented change in the market, FAB brings together the community to answer today's key challenges and set the agenda for the year ahead. You'll leave with practical steps, new connections and a clearer plan for 2027.

Powered by AccountingWEB

Built on live data and editorial insight from the 30,000+ finance professionals who visit AccountingWEB daily. The most trusted intelligence in accounting – powering the most valuable event.

80% of FAB26 attendees said they would return. See you in March.

WHY THOUSANDS ATTEND FAB



SENIOR, DECISION-MAKER COMMUNITY

Sole traders, firm leaders, partners & CFOs connecting, benchmarking and sharing what works.



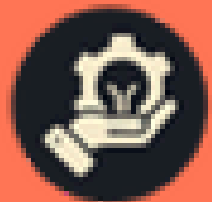
80+ SESSIONS

Evidence-led talks and panels delivering practical tools, benchmarks and real-world approaches.



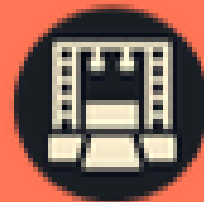
100+ SPEAKERS

Practitioners, policy voices and technology leaders focused on what works, not what sounds good.



150+ SOLUTION PROVIDERS

Leading platforms side by side, enabling real comparison, evaluation and buying decisions.



5 FOCUSED STAGES

Each stage is built around the real decisions shaping performance, efficiency, people and technology.



6 EXPERIENCE ZONES

Dedicated spaces for AI demos, boardroom discussions, 1-2-1 meetings, and peer exchanges.



Powered by AccountingWEB

WHY FAB EXISTS



The industry has never faced change at this pace. Technology disruption, consolidation, and sweeping regulatory reform are forcing firms to rethink how they operate, compete and grow.

Other events add to the noise. **FAB cuts through it, helping decision-makers prioritise, evaluate solutions and act with confidence.**

Build on live intent signals from AccountingWEB, the event is an always-on ecosystem embedded in the daily habits of the accounting profession.

Whether your goal is to improve margins, scale services, adopt new technology or manage regulatory risk –

FAB gives you the clarity, access and context to move forward with confidence.



“Less about hype, more about what actually works, what doesn’t, and where firms should be focusing their time and investment next.”

ETC Finance Limited



“You have to talk to people, hear new ideas, challenge them, and have your own challenged. There’s not better place to do that than FAB”



Dan Neidle,
Tax Lawyer



Powered by AccountingWEB

WHERE THE UK'S FINANCE AND ACCOUNTING COMMUNITY COMES TOGETHER



You'll be surrounded by senior leaders, decision-makers and ambitious firms, all focused on improving performance, solving real challenges and moving their businesses forward.

WHO YOU'LL MEET

PRACTICE LEADERS

Partners, owners, directors and future firm leaders focused on growth, efficiency, pricing, succession and transformation.

AMBITIOUS FIRM LEADERS

CFOs, finance directors and senior decision-makers responsible for performance, systems, risk, data and strategic change.

FINANCE LEADERS

Bookkeepers and senior team members building more scalable, resilient and commercially strong businesses.

FAB is designed for people with real priorities, active decisions and limited time.



"What stands out about FAB is the smaller, focused formats that bring people together for conversations you don't really get elsewhere in the industry. It feels unique."



John Toon
Chief Technology Officer, HLB International



"One thing I always enjoy about FAB is the openness of the discussions - not just the successes, but the challenges the profession is navigating right now."



Aski Saka
Founder, Finsight Advisory



Powered by AccountingWEB

WHAT YOU'LL EXPERIENCE: FORMATS BUILT TO ACCELERATE DECISIONS



“An excellent fractional CFO round table hosted by Matthew Ord where we discussed challenges and opportunities for the sector.

The finance leaders breakfast with Joanne Birtwistle was a refreshing start to the day.”



Andy Mellor

Fractional CFO, Summit 17



“Connected Buyer is a fantastic idea, it gives you valuable 1-on-1 time.”



Elaine Morgan

Trust & Tax Manager, VWV Solicitors LLP

NEW FORMATS BUILT FOR SHARPER CONVERSATIONS AND BETTER OUTCOMES.

AI LABS

Designed as a hands-on dedicated growth hub, the AI Labs give you the space, confidence and practical tools to turn AI into real progress.

BOARDROOM DEBATES

Join small 'peer to peer' group discussions tackling the subjects shaping the future of finance and accounting. Expect candid viewpoints and contrasting perspectives.

CONNECTED BUYER

Access high-value, pre-arranged meetings designed for strategic introductions with solution providers.

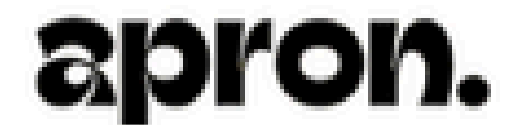
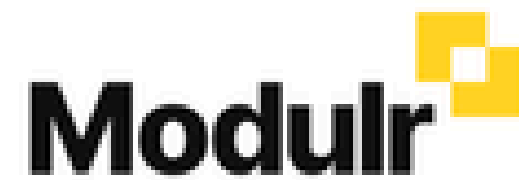
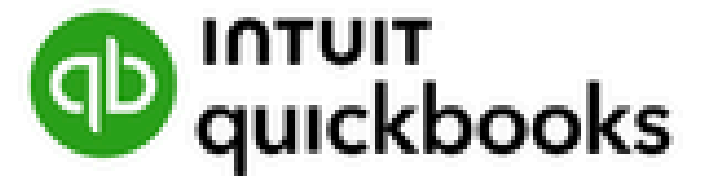
THE LEADERS NETWORK

A senior peer community that builds relationships before the event and elevates the quality of conversations onsite.

Together, these elements make FAB a more relevant, connected and decision-ready environment for finance and accounting leaders.

WHO YOU CAN EXPECT TO MEET

At FAB 26, **82%** of attendees met exhibitors they plan to follow-up with, and **74%** discovered new suppliers they weren't previously aware of.



"FAB is an amazing place to come and really see what's going on in the industry. It's a highlight of the year for people in our industry."

Conrad Ford, Chief Product & Strategy Officer, Allica Bank

GROWTH SITS FRONT AND CENTRE

Growth at FAB isn't a theme, it's the outcome. Every stage, session and conversation is built around the decisions that shape performance and long-term value in the real world.

THAT MEANS TRANSFORMING:



**TECHNOLOGY, SYSTEMS
AND DATA THAT IMPROVE
DECISION-MAKING**



**OPERATIONAL
EFFICIENCY, MARGIN
AND SCALABILITY**



**SERVICE DESIGN
AND ADVISORY
GROWTH**



**TALENT,
LEADERSHIP AND
SUCCESSION**



**CAPITAL, STRUCTURE
AND LONG-TERM
READINESS**

These are the conversations that define what happens next.

PREVIOUS SPEAKERS:

Rebecca Benneyworth, Dan Neidle, Craig Ogilvie, Emma Wilks, Giles Mooney, Ami Copeland





Powered by AccountingWEB

BE PART OF FAB - 10-11 MARCH 2027

WHERE FINANCE AND ACCOUNTANCY LEADERS COME TO MAKE THE DECISIONS THAT SHAPE WHAT HAPPENS NEXT

Shaping the industry? Apply to speak

Step onto a platform shaped by the profession.

Share practical insight, real experience and ideas that help others take action.

Email us at: hello@fab.uk

Need to upskill? Register your interest

Join a senior community focused on performance, transformation and better decision-making.

Enabling growth? Apply to sponsor

Contact a member of the team by getting in touch at sales@fab.uk

**Be part of an event designed to move you forward, not just inform you.
The profession's most commercially active audience. Growing year on year.**



"It was a real privilege to take to the stage alongside some incredible people to talk about one of the hottest topics in our profession right now.

The energy in the room and the conversations were fantastic."



Nick Paddenburg
Director, Brighton Tax

